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 Employees are the most important and valuable asset of any organization. They take the organizations to heights and create a good name in the market due to their performance and hard work. It would not be wrong if it is said that employees are the building blocks of any company or organization (Noe, et. al., 2017). But if the right kind of HR strategies are not applied and implemented, the situation may become worse. In fact, it can take the profits, production and the reputation of the company down, all at once.

 In order to hire the right kind of talent and then retain it in the organization for a longer period of time, various intelligent and successful strategies are required to be designed and implemented by the HR department of the organization. Some of these strategies have been listed in an excellent piece of writing present on 1training.org in an article titled as “10 Strategies for Effective Human Resource Management” (("10 Strategies for Effective Human Resource Management - 1Training", 2018). This article intricately explains the importance of the role of HR department in the life of an employee and each and every employee working in an organization and how it can leave a positive impact on the attitude and behavior of that employee.

 As per the article, some of the best strategies that can be adopted by the HR department are keeping the employee on the top priority of the company and by keeping the lines of communication clear. By keeping the lines of communication straight and clear, the HR department makes sure that the concerns of employees reach them or the right person properly and the employees also feel valued. These Strategies can be applied in the selected organization SAS, by the mutual corporation of the employees and the HR department. Moreover, SAS can also incorporate various reward schemes so that the employees get motivated and perform better.

**References**

10 Strategies for Effective Human Resource Management - 1Training. (2018). Retrieved from <https://www.1training.org/10-strategies-for-effective-human-resource-management/>

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