Technology improving our relationships

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**Introduction**

During the early days, it was difficult to keep in touch with friends, business partners and loved ones who are far away. There were no mobile phones, social media and emails and other modern communication channels and therefore, communication was not effective due to lack of immediate feedback. The difficulty in connecting and keeping close to each other was frustrating and therefore, people could easily forget each other. According to Elsobeihi & Abu-Naser (2017), people used to write letters which could takes weeks before getting to the recipient. Therefore, getting feedback could take another week as well and therefore, the relationship was bad and people could forget each other much faster. With the latest technology a lot of things have changed and people keep close to each other through various media of communications. This has positively impacted relationship and therefore, it is has improved relationship. Although some people argue that technology has made human more disconnected and therefore, people need more face to face communication. The introduction of advanced technology has improved our relationship by bringing people closer through effective communication with immediate feedback, shortening distances and therefore, people far away can have effective communication, people can have meetings, discussion and make business deals at the comfort of their offices with partnership far away in other countries.

The introduction has technology has changed dating. Previously, long distance dating used to be boring and never last for longer. The situation has changed and many people are having long distance dating. As s study by Bradford (2017) indicated that most long distance relationship last for long due to frequent communication. With technology people living in different countries can date and keep their relationship strong for a longer period of time. It is because of the usage of social media such as whatssap, face book and instagram where couples or partners can share pictures and instance messages. This help couples to create a better understanding between each other and therefore, making it possible for long distance relationship to exist and last for a long time. Without constant or frequent communication it is difficult to keep long distance relationship and therefore, it is evident that technology improves relationship. People having long distance relationship can use technology to feel closer to each other. For example, couples or partners in long distance relationship can easily share their daily events, have more video calls, text message and share pictures. According to Bradford (2017), this helps in creating more affection towards each other and therefore, it helping in building a strong bond between people living miles apart.

Technology has also introduced a new era of dating. The emergence of technology has created an online platform for technology which brings people from different part of the world together to share interest and can have a meaningful dating. Through various virtual platform people can meet strangers and start friendship which can turn into a meaningful relationship. According to study by Pardes (2018), several people have met online as strangers and started a meaningful relationship leading to marriage. Technology therefore, brings people together and through constant communication it improves relationship making most virtual or online dating become a reality. It is something, which was next to impossibility during the old days and therefore, it is important to point out that through the use of technology boundaries are broken and therefore, relationship can be started and last for days or years without seeing each other face to face (Taylor, 2017). It is therefore, evident that technology has positively impacted the dating scene creating opportunity by bringing people from different parts of the world together. It is therefore, give people better odds of finding true love by allowing people to step outside of their neighborhood and connect to people from other communities.

The introduction of social media has made a create impact in relationship. According to Taylor (2017), social media has brought a lot of changes in the way we communicate. Previously, it was difficult to get immediate feedback and therefore, family and friends could stay for years without having any formal meeting. Therefore, social media has made it possible for people to interact more often and keep in touch with what is a happening in friends and relatives lives. As result it helps in building a strong bond and network despite place and location of individuals. Family living in different parts of the world can easily have a meeting as if everyone is in the same room. It has therefore; reduced the barrier in relationship by ensuring that people can communicate effectively without any problem of later feedback. In the old days family and friends used to meet only ones in a year. People living miles apart in different countries used to take ages before having a formal meeting. This has changed because of technology and family can have frequent meetings. According to Taylor (2017), because of technology many families are more united and work closely to address several family issues resulting to social and economic development of family.

The advances of technology have given birth to a new era of communication channels. This has made interaction of human to be very efficient. As stated by Elsobeihi & Abu-Naser (2017) the innovation in technology has resulted to development of software or applications creating an effective platform for communication. This has enhanced communication and therefore, improves human relationship. The development of electronic communication has also helped in eliminating distance and time. This reduced several obstacles which have existed for generations. This has benefited many parts of the society including business, international relationship and education. And therefore, it is evident that the inventions of advance technologies have changed the way people interact by bring people closer. The fact that people use social media to read trends on the happenings in the society is a positive idea which has helped in brings people together. Through social media friends can share opportunities, invite each other to social meetings and raise funds for education and other important event to support the community. This brings people closer and therefore, the interaction among different groups becomes more frequent which in return improve the relationship of a community. Social media and other types of advanced technologies are also used to keep

In business relationship, technology has contributed highly to foster business connection and help businesses create more links and connection. In previous day, businesses could only write letters and wait for feedback which could take ages before getting the feedback. It was difficult to create business deals and getting in touch frequently with customers hence there was no relationship between a business and its customers. However, technology has changed how businesses interact with customers bringing customers closer to businesses for the mutual benefit of customers and company as well (Lenhart, 2019). Through the use of social media such as face book, and others networks companies are able to contact customers directly to seek customers’ opinions regarding the services offered and the needs of customers as well. The invention of has facilitated the increased of flow of communication within the workplace. Most electronic communications that are used at workplace are email, voicemail, online newsletter and video voice. Since this model of electronic communication provide immediate feedback and therefore, this ensured that a company is able to keep constant communication with employees, customers and other stakeholders.

Technology has also improved the relationship between two companies. In most cases, businesses write several letters to cement business deals. Without effective communication such deals could be derailed and therefore, the use of emails, and other mode of communication such as instant message as improve the business deal between companies. Communication is more effective and therefore, deals could be reached with a minute (Cohen, 2017). This is because technology has allowed businesses to conduct research regarding other companies, send emails and getting feedback immediately. Besides improve relationship of human, it has improved relationship between companies and therefore, it is easier for business located far away in different parts of the world to conduct business without any problem. According to Morris (2015), the board of directors, managers and other staffs of a company with different branches can have a meeting and discuss issues affecting a company as if they are in the same room. It is therefore, evident that technology has improved the relationship between colleagues at work place, and brings employees together despite the location of a company. For example, some companies such as Banking of America and Wal-Mart have an online platform for employees where they can share changes and network as well. This has created a good platform for team building and therefore, foster unity, team work and togetherness within a company without going for a staff retreat. Hadadi & Almsafir (2015) pointed that this improves productivity of a company hence increased market share and growth of profit. It is therefore, important to point that technology plays a critical role in bring employees together hence improving the relationship among employees something which did not exist in the early 1800s.

Though technology has been credited for several positive things in relationship, it is believed that technology has created a lot of disconnection among people in the society. As stated by (), social media network has negative impacted relationship. It limits time people spend together and concentration of people on the happenings in the surrounding. A study by Hadadi & Almsafi (2015) pointed that social media takes 90% of people’s minds and attention and therefore, most people who are addicted to internet ha poor interpersonal relationship. Friends, family and relative could spend hours together seated without any conversation and this has destroyed the many aspects of people’s life. In the old days, people could spend quality time together discussing various social issues. This does not happen in this era of technology. Most people spend thirty minutes of their times when in a group meeting reading updates and charting with virtual friends through the social media. Research also indicated that social media such as facebook, twitter and others take much of people’s time. According to Bradford (2017) social media has robe the current generation, their social life and many people have been prisoners of social media. Instead of being productive to people’s life, social media has changed the lives of several people and imprisoned many people. Therefore, technology has serious side effect to the social life of people. Though technology has made several contributions in relation, it can be stated that it has destroy social life of people especially the young people in the society.

It is also important to state that technology has impact kids as well. Since the invention of technologies kids are engage in various activities online which affect how kids relate. According to Taylor (2017), technology positively impacts kids and helps them develop life skills when playing online with other individuals. It also allows kids to work with others to complete a common goal hence allowing kids to build a strong relationship in the society without focusing on class and therefore, it helps kids to overcome social boundaries (Lenhart, 2019). It also allows children to understand the importance of team work. The same skills you learn online playing video games transfer into the real world as well and therefore, many kids who engage more often online gains several life skills, which are essential for children growth. However, there are several websites which are dedicated to the studies of technology and the impacts of it on people and therefore, without proper understanding of the how the technology is applied, it would be impossible to understand the development hence consequences. As stated by (Fanell, 2015) it allows people to understand the dangers and the importance of technology in our kids’ lives. It is therefore, important to state that technology also improve the relationship among kids and help them to build a strong interpersonal relationship.

Nevertheless, the impact of technologies such as social media could negatively affect the society. Without taking serious measures these issues could affect the general population. It is therefore, important to take serious measures such as limiting the use of technologies like mobile, internet and other media of communication. Frequent use of these technologies can be addictive and therefore, people should be advice to limit the use of these technologies to avoid becoming addicted which could negative affect social life (Karahassan, 2017). Therefore, it is essential for parents to take serious measures to ensure that underage are limited from using mobile phone, internet and others to prevent psychological damage to children and young adults. Technology is also biased and mostly affects children and young adults negatively if they are left unmonitored. According to Karahassan (2017), young adults tend to spend much of their times on their mobile phone forgetting the rest of the things which are essential for their lives. This negatively affects the interpersonal relationship of young adult. It can make the dull and instead of improve the relationship it can make people to be addicted to their gadgets. It can therefore, keep people in isolation and therefore, it is essential to monitor the usage of technology among young adults and kids to avoid development of addiction which can be difficult to heal.

In conclusion, technology has changed the world since it was introduced more than two decades ago. The invention of internet therefore, a big achievement on how people interact and therefore, since the invention of technology the relationship has improved because of efficient and constant communication among partnership. Technology has therefore, improved our relationship by bring us together, allowing people living in different parts of world miles apart to have a meaningful relationship. Besides having a meaningful relationship people living miles away can have frequent meetings and discussion issues affected families and friendship and therefore, technology has helped in bridging the distance gap in most relationship. However, it is also established that technology can negatively affect the people and reduce the social life of people if it left unmonitored. Therefore, the fact that technology improves relationship it is important to ensure that it is not misuse. In the study, it is established that misuse of technology can make it unbiased and erode the life of a generation by making people to live in isolation. However, technology improves relationship through bring family, friends and business people closer to building a stronger bond for prosperity.

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