**Tourism** **Market** **in** **Boston**

Your Name (First M. Last)

School or Institution Name (University at Place or Town, State)

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Boston is the capital of Massachusetts which is the largest state of America. It is located in the north-east of the United States on the Massachusetts Bay. The city was founded back in the 17th century by the Puritan colonists. During the period of 18th century the city hosted major events of historical importance, some of them are American Revolution, Boston Massacre, and Boston Tea Party etc.. The city has a varied and very rich cultural life. The people of Boston love Music and their famous orchestra named Boston Symphony Orchestra (BSO), is one of the leading orchestras in the world. One of the prominent things in the cultural heritage of Boston are its Museums (Boston, 2019). Some of them are Museum of Fine Arts, Isabella Stewart Gardner Museum, and Museum of Science etc. in US Boston is particularly noted for its Public Libraries. Talking about the literary point of view, Boston has been the literacy hub of US since the time of colonialism and is still continuing to be.

Other than its diversified neighborhoods and cultural background, the city is also known for its tourist attractions. Green tourist places of Boston are Boston Common and the neighboring Boston Public Garden the first ever public botanical garden of the US. Boston’s tourism market shares a big part in the economy of the country. The 2018 Economy Report of Boston shows its remarkable economic growth, covering trends in employment, wages, housing prices, and real estate. Every season brings with it its own specialties and joys that the locals and the visitors both enjoy. They sell to both the local and the international tourists. Popular annual events to attract the tourists are First Night First Day, the Boston Marathon, Boston Calling etc., these events are local but they have grabbed the international visitors too.

The heritage and culture of any place are of great value to its people, it is needed to show their importance to the world to get their attention. (“International tourism spending grew in 2016 in Mass., bucking nationwide trend,” n.d.). The blend of international and the conventional events and activities would be a great strategy to promote the tourism market in Boston. Variety of food and events can make a big difference in this market. Along with this special packages should be provided by the hotels on events to make it easy for the tourists.

**References**

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