Discussion Board

Javier

[Institutional Affiliation(s)]

Author Note

[Include any grant/funding information and a complete correspondence address.]

Discussion Board

# Response one

Every subject has its significance, while each student expects to learn more, acquire skills, and gain knowledge from what she is subjected to study. In response to Javier’s discussion, this course helped to meet her expectations. Javier's concerns and expectations were that she should not be limited to only theories, she needs exposure to business market to analyze top market requirements, so that, she may be able to learn and acquire skills accordingly.

In response to Javier, best thing about this course is that, this has let her get exposure with business-oriented professionals, advisors, and peers, above all meeting people having similar thoughts lets you enter into networking opportunities. This course has also enabled Javier, to improve team working skills and she can work with teams as a member and sometimes as a leader effectively. Individuals may boost their communication and understanding skills by working with groups.

In response to Javier, she suggests that, there should be internship opportunities rather than giving students homework and assignments. Internships will help students to analyze their skills and they will be able to improve and acquire new skills. This course may improve, if it is not limited to class boundaries, there has to be some practical work to ensure quality in learning.

# Pygmalion Effect

A teacher may influence their students to meet their expectations during learning processes. Pygmalion effect is a positive effect, which increases teachers' expectations from their students which develops their performances, so for teachers and students, this is a self-fulfilling prophecy (Niari et al., 2016).

# First Mover Advantage

A first-mover advantage is a provision, which helps to gain a competitive advantage in the market, being in first position and helps to introduce new brands and services (Sammut-Bonnici & Channon, 2015). This benefits firms and companies for establishing strong branding recognition due to which customer loyalty increases as compared to other companies competing in market.

References

Niari, M., Manousou, E., & Lionarakis, A. (2016). The Pygmalion Effect in Distance Learning: A Case Study at the Hellenic Open University. *European Journal of Open, Distance and E-Learning*, *19*. https://doi.org/10.1515/eurodl-2016-0003

Sammut-Bonnici, T., & Channon, D. (2015). *First Mover Advantage*. https://doi.org/10.1002/9781118785317.weom060085