Unit 2 DB

[Name of the Writer]

[Name of the Institution]

Unit 2 DB

Management has its perks and rewards. However, they have to pay a price for their perks by dealing with all the issues that an organization or the employees of an organization are facing. The same is the case with IT managers they have to work hard and cope up with new technologies. Some of the challenges that an IT manager faces are as follows:

**Environmental factors:**

An environment is one of the biggest factors that influence any organization yet there are some challenges associated with the environment that IT managers have to deal with. The environmental factors can be divided into two categories. The first one is an external factor that is further classified as the micro factor that includes customers, marketing, and media. The other is a macro factor that comprises of economy and latest technology. The second type of environmental factors is internal factors that include employees, HR, policies, labor management, and etc (Daft, 2011). It is the responsibility of an IT manager to incorporate the latest technology in their organization. Here an issue arises that many employees resist new changes and it is tuff for them to cope up. Being an IT manager one has to make tough decisions like firing people that are not supporting changes. Also, finding new ways to stop the resistance of employees.

**Specific controls:**

The control environment is responsible for providing the basis on which the management design internal control system. The basic objectives of the control environment are effectiveness, reliability, and efficiency. It is a major challenge for an IT manager to ensure the timeliness, accuracy, and reliability of the information they are providing as the whole organization is dependent upon this information (Rubino & Garzoni 2017).

**Competitive factors:**

Competition is a challenge that exists in every field of life. It is the responsibility of IT managers to make decisions that suitable for his company. However, the tremendous increase in the competition and competitors due to the current economy customers have lots of options. It is, therefore, necessary that IT managers should cope up with the competitors within the policies defined by the company (Canzer, 2018)

**People and organizational factors:**

It is the main priority of any company to facilitates customers. Being an IT manager one is responsible for meeting customer needs while managing the organization as well. It is their duty to meet deadlines by focusing on every employees' working ability and efficiency while following the company policy as well.

**References**

Canzer, B. (2018, 11 29). *E-business : strategic thinking and practice.* Boston, MA, US: Houghton Mifflin, ©2006. Retrieved 07 15, 2019, from https://www.mageplaza.com/blog/what-are-internal-external-environmental-factors-that-affect-business.html

Rubino, M., Vitolla, F., & Garzoni, A. (2017). How IT controls improve the control environment. *Management Research Review*, *40*(2), 218-234.

Daft, R. L. (2011). *Understanding management.* Mason, OH: South-Western Cengage Learning, ©2011.