**Mission of the organization**

Jersey Views focuses on volunteerism in New Jersey to empower and motivate everyone to make a powerful change. The organization focuses on increasing the attitude of volunteers through their engagement that tends to create an efficient, impactful managing process for projects that identifies and resolve critical community needs. Jersey Cares strategically organize such events and programs that brings engagement of community through volunteer service in order to support low- or mid-income teenagers to help them develop skills which they can further use in college studies.

**Clients of Organization**

The main focus of the organization is promising to close the opportunity gap in Essex County. Jersey care helps to improve the specialized training of teenagers who reside around Newark and also help in reducing unemployment in youth. The organization use two key workforce improvement programs that help in achieving the mentioned purposes. These programs include Youth Workforce Development Fellowship and Summer Youth Employment Program. The programs are developed to help out teen of low-to-moderate income families. These programs focus on building a connection between young people and employment opportunities through professional training. The organization helps to provide fellowship programs to selected fellows through some of Newark’s biggest companies. The fellows selected by Jersey care, assists to drive social change by working as their ambassadors. They are trained to lead and supervise sustainable projects at different agencies. The young people trained by jersey care work on school supply drive, the jersey care coat drive, Animal shelter helpers, first night kit program.

**Services of The Organizations**

Every project has its own requirements and standards. The company’s Skills-Based Program is linked and associated with nonprofit organizations to detect and categorize their needs. They also work with Jersey Cares volunteers that help in corporate sector to evaluate the impact areas that can be best assisted by their expertise. However, Jersey care makes sure to incorporate all fields of life whether schools, city parks, domestic violence centers, community centers etc. with:

* Conduct workshops on anti-bullying, nourishment, public health & STEM
* Hoop garden building
* Painting of trails designed for fitness purposes
* Providing First Night Kit or arranging a Birthday party for people in shelters
* Creating chocolate bridges or dream pillowcases with students
* Teaching people about financial literacy
* Workshops on Structured Resume building
* Seasonal campaigns on cleaning of beaches and storm fence installation
* Setting up picnic tables and bed assemblies
* Activities on building of greenhouses

While organizing every project Jersey care makes sure that they identify an ideal location that is compatible with volunteers during their spare time. The size and scope of project conducted based on the number of volunteers. They make sure to provide necessary on field management of the project. After the completion of the project Jersey care makes sure to conduct evaluation at the end and guide their volunteers for the future.

**Leaders and Decision Makers**

The administration of Jersey care includes some very strong and determined people who work day and night to provide young people the opportunities to shine brightly in their careers. Brian Dean who is the president and CEO of the company has spear headed led it from a single employee organization to a well-recognized organization of $2.4M. it has increased its volunteers up by almost 4 times. This achievement however wouldn’t have been possible without Director of operations Patrice Johnson and vice president Michelle Dee. Other major decision makers in the company include Joe Vaccaro, Evan Lewis, Kristen Coppola who deals with resource development, corporate relations, and external affairs respectively. Other people in position of leadership includes Brenda Teed who is director of health in the community and Hesham Jamil who is the program manager along with the list of many other talented and skillful individuals.

**My Experience:**