Descriptive Article Technique

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**Introduction**

 In the study of psychology, various researches are conducted and on an exceptional basis. The researchers have done a thorough survey of all the psychological aspects that can create hindrance in the mental development of the people. All these factors play a significant role in determining the various characteristics of the research field. These all factors helps the researcher’s to look forward to conducting multiple types of research in the psychological studies and their effects on human beings. The following analysis is performed on the factors of alcohol and its side effects on both the genders but this research clearly focuses on the male gender and their consumption of alcohol in the society whether it is in the limit of the usage of the alcohol or the situation is getting out of control that it is moving towards the addiction which is causing severe consequences on the personalities of human beings. This research is not only focusing on the concerns but also on the factors which play a vital role in determining their social sustainability or the measure to which they are getting addicted.

**Discussion**

 The main concern of this research is to find out what were the main concerns to carry out this research and it was found out to investigate about the personality traits that were identified in the male gender during the consumption of alcohol on a daily basis and its adverse effects that were found on the males. The other factors were their main comparison between the normative and multi-variation based data that was tested on the population size of n= 100. There was just a single hypothesis in this research which was supposed to be check and rechecked through the study conducted on the 100 members of the community that the men. The primary assumption was that men with more consumption of alcohol have a specific type of addictive personality which was proved correct in this research. As it was conducted through the research that the men with this are so much into the alcohol intake that it becomes difficult for the men to stop taking alcohol (Bacchi, 2015).

 The main variables that were included in this research were to identify the relationships level between the men and the consumption of alcohol usage. The other factor was of the social stability and the link between the use of alcohol. These variable were not enough to be mentioned in the research as it is a beautiful stud which needs more explanation. The subfactor should also be introduced. The relationship of men with and without alcohol and the effects on the personality and human mind and the social factors that can be linked with the men (Berglund et al., 2011).

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 There were many limitations as the population size as per the research-based topic, and the way of its conduction was not appropriate, out of 100 only 50 people will be alcohol addictive, and 50 will be not and on the basis of 50 people, the research cannot give appropriate solution to the research as it should be in the little more considerable amount so that results can be more stratified.

**Conclusion**

 With this, we can conclude that the research and the optimized solution to the problem which was raised were strategically answered in the appropriate ways as perusing the required sources and samples appropriately. The finding was appropriate as scrutinizing the statistical approaches, and the usage of SPSS can be more effective without giving any doubts to the researchers. The only concern that can be a little alarming is the sample size if it would have been more the results and the conclusion can be more effective and taking the research to high-level research (Bacchi, 2015).

**References**

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