Social Groups and Formal Organizations

[Name of the Writer]

[Name of the Institution]

Social Groups and Formal Organizations

1. The new age of information technology has come with a number of blessings for human beings, especially for the professionals working in different areas of work. But where this new technology has brought a lot of ease and fortune to the professionals, it has also brought little limitations and stress for them. Various organizations use a number of techniques for surveillance, in order to monitor their employees. This kind of new technology, which combines the modern techniques of surveillance with up-to-date computing in order to monitor the employees at work, is known as “Maximum Security Society”.
2. **Cyberslacking**

The term cyberslacking refers to the excessive or increased use of the internet by a company’s employees for their personal use or entertainment purposes (Block, 2001). A perfect example of cyberslacking can be seen in the form of use of social media sites like Facebook, Instagram and Twitter at the workplace.

**Cybersleuthing**

Cybersleuthing is the term used to describe a phenomenon or concept in which an employee uses the internet provided for official purposes or to perform detective functions. An employee uses the official internet for acquiring information regarding the company whether positive or negative. Usually it is done in order to keep a track of the public opinion about the company (Iasiello & McConnell, 2012). The best example of this can be seen in the form of an Apple Inc. employee checking the public opinion about the feedback of the latest products they have just introduced in the market.

1. I have worked in various companies and organizations and have had a different experience with various kinds of employers. I once had a colleague in a company who was badly addicted to social media. She used social media frequently even at the workplace, either on her personal computer or her smartphone. This was the most extreme case of cyberslacking that I experienced personally. Sometimes, she even searched for jobs from job-seeking websites. This was an example of cybersleuthing I came across.

**References**

Block, W. (2001). Cyberslacking, business ethics and managerial economics. *Journal of Business Ethics*, *33*(3), 225-231.

Iasiello, E., & McConnell, M. (2012). Identifying Cyber-Attackers to Require High-Tech Sleuthing Skills. *National Defense*.