Discussion Brief

[Name of the Writer]

[Name of the Institution]

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 Project failure is one critical aspect of the overall domain of project management. It is important for the project manager to comprehensively assess all the risk factors associated with the project. Proper assessment of all the hazards of the project makes it easy to avoid chances of project failure. On the other hand, the detailed consideration of previous project failures helps to learn the necessary lessons for the future. The failed project of Airbus A380 is one significant example recognized as the project failure. This particular example is clearly explained in a different newspaper. It is necessary to establish why the project of Airbus A380 can be characterized as the failed project. There is a need to assess the project on the specific criteria of project management.

 It is crucial to understand the entire complexity of the project to figure out why it is one significant example of failed projects. Development of the world’s largest commercial aircraft at the time requires proper assimilation of different production facilities. It is observed that the particular stage of integration was not properly handled by the stakeholders which eventually turns as the failure of this project. There are different aligned and strategic aspects that eventually become the reason for the failure of the project of Airbus A380. The stage of program installation was not successfully handled by the team as different designed parts are not effectively fit together.

 Finally, it is crucial to indicate that there were different direct and contributing aspects that cause the failure of the project. The important aspect of necessary communication and amalgamation are adversely neglected in case of project failure of Airbus A380 (Bedingfield, 2019). It is important to consider that there is a need for raking prior measures to avoid the risk of project failure. The project team of Airbus A380 never successfully catered the prospect of unexpected risks of project failures. Development and execution of proper communication plan in case of the geographically dispersed team is an essential aspect to avoid complications of project failures such as in the case of the Airbus A380 project.

References

Bedingfield, W. (2019). Why did the Airbus A380 fail? Retrieved from

 <https://www.wired.co.uk/article/airbus-a380-failure>