News Analysis

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Technology is facilitating life on all forums and one of the main areas that have been improved with the advancement of technology is communication. Many researchers are shedding light on the various factors, how technology is helping in making different fields of life easier with the use of latest technology. Dr. Kara Burns claims that medical selfie provides a better understanding of the present condition of the patients. Her claim that sometimes patients cannot communicate well about their wound or injury, so *Medical Selfie* could help the health provider (doctor) in deciphering the information. Her claim that patient-generated health data helps their patients by engaging them more in taking their care which seems correct as when patients start keeping a record of their medical recovery by making medical selfie that becomes more confident about their recovery. Even sense of being in touch also gives them more courage that they are doing well as they update their doctors about their medical conditions daily. In this media article, not all the main points of the original article have been covered as it could be seen that in the original article, Dr Kara Burns has tried to show how daily connections through medical selfie would help in maintaining a healthy relationship between patients and healthcare providers.

In the media article, Kara's claim has been vaguely quoted, "Originally, I didn't think many people would have done it, but what I found was that everybody I spoke to had taken a photo or a video of themselves or someone they cared for". Taking into consideration the original article of Kara, it could be witnessed that she has referred towards parents experience that they felt reassured about the services, going above and beyond the expectations ((Layt, 2019)). In the new article, only views of Kara have been highlighted but in the original article, Kara explained her viewpoint with the help of the feedback of her patients. Another most catching opinion that has been missed in the news article is that in an original article, this fact has been highlighted that there is a great number of people who question about this kind of consumer-generated data. In news article, a new perspective has been mentioned that patients are happy with the medical selfie as sometimes health providers dont believe the patients, so for self-advocacy, medical selfie is being used.

Critical analysis of both the original article and the media article shows a clash in one quote that has been quoted in both the papers: “The funny thing was that even if there was no response from the doctor, it still made people feel better, because they felt there was a connection there, and they had the reassurance that nothing was wrong”. Taking a look at this statement that has been mentioned in the media article, it won’t be wrong to say that it is something opposite to the claims of Kara that she mentioned in her original article i.e. When patients get no response from ten health care providers, there are high chances that they may switch to other doctors. Considering the media article, it could be said that though the main argument and idea of Dr Kara has been represented, various main details are missing in a media article ("Couriermail.com.au | Subscribe to The Courier Mail for exclusive stories", 2019) . At the same time, there are couple of claims that are deviating from the original piece of research. No quantitative research was done or shown in both the media and original article. In both versions, one of the positive aspects is that patients, when they take and share photos and videos, they start taking much care of them that helps in their recovery. It could be promulgated that both media article and the original convey the central claim of the researcher.

References

Layt, S. (2019). New research suggests a selfie a day keeps the doctor away. Retrieved 18 September 2019, from <https://www.smh.com.au/national/queensland/new-research-suggests-a-selfie-a-day-keeps-the-doctor-away-20190628-p522d3.html>

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