Discussion Post

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In the story “No Wonder they call me Bitch” the author shared her experience of tasting Dog’s food to investigate, whether the dog food is as delicious as it is shown in several advertisements (Kanetkar & Weiss, 1992). The author’s words created a sensory effect while she described dog food. Her explanation triggers other senses such as smell and taste, etc. that persuades readers to try the food. She used words like Play-Dough to trigger the sense of touch. Furthermore, she described dog food as smooth and oily that activates the sense of vision (Hodgman, 1990). She then moved on to describe the taste of the food by comparing it with the cheddar cheese. This helped the reader in understanding what the dog food tastes like. By using the adjectives like fat-drenched and soggiest cheddar cheese the author Anna successfully described what the dog food tastes like in reality.

Several foods consumed by the humans that are present in the market are way different than what the food chain claims in the advertisements. For instance, McDonalds’ and Burger King are very famous fast-food chains and have a separate fan base (Harris & Brownell, 2010). While comparing the two content-wise, Burger King has more content than McDonald's. This is because a typical burger at Mc Donald has 9 gm of fat yet burger king burger has 12 g of fats. Burger King also has several healthy options especially their double cheeseburger that is rich in fats and proteins. The sizzling hot fried bacon and the cheese oozing out from the buns is a visual treat. Additionally, topped with pickles the burger provides slightly acidic touch while mustard and ketchup help in enhancing the taste. On the other hand, the double cheeseburger at McDonald's is not up to the mark. Although, the bacon is tender yet the burger is a bit soggy.

**References**

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