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[Name of the Institution]

Introduction

Freedom of media hinders our freedom of thought. There is no doubt in the statement. The visual we have of some media clearly dictates what is being broadcasted. Media uses subliminal messages in its broadcastings or advertisements which are perceived by the subconscious of the human brain, and subliminal messages get embedded to the subconscious of the human brain. There are some topics incorporated into the subliminal messages and every time a person switches T.V on or reads the newspaper, would give attention to the topic incorporated in the news or T.V broadcast through subliminal messages.

Description

The visual under examination shows media violence which is being perceived by a kid. Not a single visual shown in the picture narrated peace or harmony but extreme vehemence. This, eventually, would be perceived by the kid’s brain and would act accordingly. Kid, definitely, would not give any critical thinking to these visuals rather would believe everything he is perceiving. Let suppose if the kid does not act or think according to the visuals the moment he perceives these visuals then at least these visuals will be embedded to the subconscious of the kid. At any moment in his life, whenever he thinks of violence or sees violence, these visuals would start designing his thinking patterns and behavior. Media outlets use some topics into their broadcastings just to ensure that they don’t get ignored by anybody who happens to watch their broadcastings and think and act what they want him to think or act like.

Conclusion

Such kind of visuals and broadcastings by media outlets have negative impacts on the human subconscious and especially kids. Kids are more prone to these kinds of advertisements because they do not have the ability to analyze things critically. They would see what they perceive attractive and they would act accordingly.