Discussion

Your Name (First M. Last)

Date

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Global business is a complex scenario that requires proper and critical consideration of different related factors. It is utmost crucial for the global business professional to observe the whole approach of international management and adopt better strategies relevant to the perspective of international management. Managing across cultures and borders requires a proper evaluation of the cultural differences (Deresky, 2017). It is mandatory for the global business manager to attain a better form of communication to achieve all the targets of the international business. The example of Facebook’ Internet.org initiative is one effective paradigm to assess the concept of global business. Here the main aim is to select the element of the emerging economies referring to the cultural approach in the specific case of Internet.org Initiative established by the organization of Facebook.

The global business plan of Internet.org Initiative is one prominent aspect to better understand the impact of the international business on the economies. Comprehensive planning and implementation of the business idea have the capacity to influence the functioning of the economies of the developing countries. The initiative of internet connectivity was introduced to strongly influence the cultural perspective of the emerging economies on strong grounds. It is feasible to argue that the impact of the international business plan of Internet.org Initiative can be assessed in both positive and negative forms. It has the potential to impact the moral considerations of the people who belong to the emerging economies (Hempel, 2018). The impact of the international business initiative is immensely strong as it changes the standards of moralities and culture for the people.

In conclusion, it is important to mention that the example of Internet.org Initiative provides better insights to the global business professional. It enhances knowledge about the impact of the global business developments on emerging nations. Today, people of the less developed nations are in a better position as compared to previous times to identify the global development and adopt different forms of actions according to their suitability or desire.

References

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