Domains

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**Main Post**

Domains are used to represent the logical address also known as Ip address in a string which specifies it belongs to a specific domain. Computers are connected to a network using unique numeric network address (IP addresses). These numeric network addresses are easy to understand for the machine, but humans can't understand them, so domains were introduced which represents these numerical addresses in a format which can easily be understandable by the human beings (Marinkovic,2012). A domain name is basically your website name. For example google.com, yahoo.com, bing.com, proquest.com, etc. These are all domain names and are very easy to remember as compared to the IP addresses. A domain name can be a combination of letter, names, and it can also be used with a combination of different domain name extension such as .com, .net, .us, etc. A single domain is reserved for only one user which that every domain is unique. The domain name must be registered before users can use it. There are many websites which are selling domain names for users. They can easily search domains and find their desired domains on different websites if they are not sold to someone else. Domain names are not only usage of individuals but also for different organizations.

**Follow up (1)**

Domain names are required because they represent the unique identity of the company. Any business organization which is planning to create their website needs to buy a domain name which represents their organization. For example, amazon.com represents one of the most successful e-business company Amazon. Domain names help in increasing brand awareness among people.

**Follow up (2)**

There are many websites which are selling domains for users. However, hosting is also very important for running a website. Domain name is the first step in the creation of website, and the next step is to buy hosting services. Hostgator, Namecheap, Havor, Bluehost and Domain.com are the top 5 domain registers.

**References**

Marinkovic, A. R. (2012). ON DOMAIN NAMES AND TRADEMARKS.*Journal of Internet Law, 15*(12), 29-36. Retrieved from <https://search.proquest.com/docview/1021058030?accountid=41759>