BUSINESS AND MANAGEMENT

Impact of ICT on our daily life

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The important role of Information and Communications Technology (ICT) cannot be denied in these times. ICT has managed to remove many obstacles between a client and a businessman (Heru Susanto). Not only that, ICT has also helped to establish direct contact between buyer and seller by superseding the role of distributors. ICT also helps the people by providing them means to be up to date regarding information that might increase their productivity and provide means to do quality research in a short space of time. In short, we are beginning to see ICT as an integral part of our society.

Digital computer and networking have eliminated geographical limitations due to the availability of ICT as it facilitates rapid online transactions between relevant parties quickly and conveniently. ICT is also gaining heavy importance in many nations as they try to use it for their commercial growth and competitive advantage in their respective regions (Konstantin Lebedev). Battles are now being fought in Boardrooms rather than the battlefields. This has managed to affect the economic patterns that are, in turn, influencing the daily life of many individuals.

ICT is making a great impact on our daily lives with time. For one, we often use an online newspaper to keep with the news since it is more spontaneous than a regular newspaper. Another example is that of instant connectivity. We can instantly connect with our families and friends anywhere by using a variety of email and chatting applications on our smartphones (Alexa Delbosc). The younger generation mostly socializes through the use of the internet by remaining online through different means like a computer or mobile phones, and in some rare cases, even TVs.

In short, we can conclude that ICT is slowly becoming an integral part of our daily lives. We can expect this trend to continue to the point when traditional education will become irrelevant and students will have to acquire practical knowledge to contribute and survive in the world.

# Bibliography

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