[Title]

[Name of the Writer]

[Name of the Institution]

**Mission and Vision Statement of Starbucks Coffee Company**

**Mission Statement**

*“To inspire and nurture the human spirit, one person, one cup and one neighborhood at a time”*.

**Vision Statement**

*“To establish Starbucks as the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow”*.

Based on the analysis of (Simmons, 2012) about the Starbucks and its operations and performance, he finds and states that Starbucks is highly aligned with what it stated as its values. According to their findings which is like evidence that Starbucks operates in the way in which it lives up with its stated values. The best examples of this are, the company states its value as Starbucks offers best quality products and is a highly socially responsible company. And for the purpose to ensure it, the company has a specific strategies and policies for quality enhancement, maintaining top quality, and community wellbeing (Campbell, & Helleloid, 2016).

**Women, Starbucks has on Board**

After the recent and newest appointments made by Starbucks Coffee Company, the company has the following women on its board.

1. Mellody Hobson
2. Isabel Ge Mahe
3. Mary N. Dillon
4. Rosalind (Roz) G. Brewer
5. Clara Shih

**Lawsuit against Starbucks**

A class lawsuit was filed against the Starbucks Coffee Company recently in May 2019. The lawsuit had been filed against the company at the Supreme Court of New York State. The lawsuit was alleging that Starbucks Coffee Company exposed its customers to a “Toxic Pesticide” put the wellbeing of its valued customer’s art risk, knowingly in the Manhattan stores (Naham, 2019).

**Comments (Teem White’s Presentation)**

1. Team White’s presentation can be found an incredible piece of work because it covered a lot of things that one can learn from their presentation. The one that I learned is the reason I knew that why cigarettes should be ban in public places. The reason is, it leads to an increased risk of second-hand smoke.
2. Another thing I learned is the top companies that address the problem of plastic pollution. Being a business student, it is important for me to know such organizations. These companies are Adidas, Method, and Norton Point.

**References**

Campbell, K., & Helleloid, D. (2016). Starbucks: Social responsibility and tax avoidance. Journal of Accounting Education, 37, 38-60.

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Simmons, J. (2012). The Starbucks Story: How the brand changed the world. Marshall Cavendish International Asia Pte Ltd.