Technology and Social Change

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**Introduction**

Technology is playing a vital role in shaping our present way of life. It has become an essential need from years and helping a lot in so many ways in our daily life. Technology has brought a huge revolution in the daily life of people by allowing them to do more in less effort. It has become difficult to find out the importance which technology has brought in the daily life of people, and without any doubt, it has a huge impact on society. Technology has made advancements in the community and provided tremendous opportunities to people. It has played a significant role in almost every field of life. Technology has brought new ideas and brought many changes in the society. It has brought a revolutionary change by providing new means of communication to interact with people (Rasmussen, 2018). Technology has brought many positive changes as well as many negative changes in the society, and it’s been a huge concern for society that which steps are required to deal with the negative changes in future.

**Discussion**

Technology has played a vital role in bringing different ways of communication and affected social interaction among people. With the help of social media, people can interact with each other from anywhere in the world. Social media enables users to create a community and connect with people from different countries (Rasmussen, 2018). It helps in building a relationship with people and engaging with them by sharing pictures and videos. Social media websites and applications are not only used for interacting with people but also used for finding jobs. Many websites are providing an opportunity for users to find a job according to their field. Social media has provided many benefits to the individuals as well as society.

Social media websites like Facebook, Instagram and Twitter, are also providing a platform for marketing and advertising of products and services. They are also allowing many people to sell their products. Many companies are doing online business on social media websites and earning a lot from them (Lange et al., 2016). Social media websites are best for doing business for individuals who need a platform for a startup. They allow entrepreneurs to market their brand and attract with customers. Employers can also use social media websites to engage with their employees.

Social media allows employers to make job advertisements and publicize job openings. It helps employers to verify the background profiles of the employees. Social media allow employers for sharing events and values of the company with their employees and customers (Lange et al., 2016). These websites are also allowing many individuals to earn from them. YouTube is one of the great sources of income for many vloggers and tutors. However, Social Media websites have brought many conflicts in society as well.

Many relationships are affected because of social media. The divorced rate has increased because of social media. People also share fake information on social media sites and cheat people. There are many companies who are sharing fake information about them just to increase their market value. Social media platforms have opened doors for hackers who can easily access sensitive information of an individual as well as organizations. Many people waste a lot of time on social media which affect their work. One of the biggest disadvantages of social media is that it has affected the lives of youth badly. Youth spend a lot of time on social media websites which are affecting their studies and their mental health.

Technology has also completely changed the workplace. Machinery has replaced humans and has made it easy for organizations to use machines for their work instead of paying heavily to labor. Technology has removed a lot of barriers which the organization faced such as communication barriers, task-performing barriers, management barriers, outsourcing barriers. Software and various applications have made it easy for organizations to remain focus on their goals (Arthanat et al., 2016). Technology has changed the way people were used to communicating in the workplace. The arrival of smartphones, chat applications and social media websites has brought communication to a new level. Companies can interact with their employees with the help of emails and applications like Skype, Whatsapp, LinkedIn, etc. They can engage with their colleagues from anywhere at any time.

Technology has helped a lot in keeping the business more organized. Many software are helping the organization in the development of product and its maintenance. Softwares are also allowing an organization to test the performance of their products and maintain the quality of the product. Technology has helped managers in supervising workplace activities. It has fixed the important problems which many companies face such as accountability, efficiency and timed delivery of tasks assigned to people. There are many software's in the market who help in boosting the efficiency of the product. Technology has helped a lot in improving the quality and quantity of the work.

Technology has provided a lot of benefits to the organizations but also has created many problems for them. There are a lot of threats to an organization because of technology. Hackers can get access to the company's confidential data and make use of that data for wrong purposes. Technology has increased the risk of security breaches for organizations. It has also brought problems for an organization such as negative feedbacks can destroy a company's reputation (Agnihotri et al., 2016). A company required a high number of resources their social media presence and responding to the customers on time. Technology has also made problems for labour as machines are taking human place, so companies are firing labour because they are getting the work done with lesser payment from machines.

Technology has also created communication gaps between families. Youth is not able to give time to their parents as they spend more time using cell phones, laptops, etc. It has become a huge concern for parents that how they can communicate with their children. Youth also waste a lot of time playing games on gaming consoles or watching movies on Television which badly affect their studies and their mental health (Kardefelt, 2017). There have been seen a negative effect on children as well. The biggest problem technology has brought for children is that they don't do any physical activity and waste their whole day sitting in front of consoles, laptops, televisions, etc.

**Conclusion**

Technology has provided many advantages to society as well as disadvantages. However, the future is all about technology, and it will take the place of humans in future. Technology has already brought a revolutionary change in society. It has completely changed the workplace and social interaction. Technology may have caused many problems, but it has provided a lot of benefits. It all depends on the individual how they use technology because technology has become an essential need for everyone and in this current era without technology, it is very difficult to survive. Future of technology is for dreamers who hope to give more innovative ideas on how they can improve the technology in future. However, there must be some limitations on the usage of technology to avoid any future threats which currently world is facing.

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