[Name of the Writer]

[Name of Instructor]

[Business and Management]

[Date]

Most Hated Companies

**Facebook Mission, Vision, and Values**

Facebook Inc. is considered to be one of the largest online social networks on a global level. Such high position of Facebook tends to align the organization with the vision and mission statement of the company. In simple words, it points to leadership in impacting the social relations of the world. The vision of Facebook Inc tends to guide employees to focus their efforts for supporting corporate effectiveness. On the other hand, the mission statement of Facebook determines the tactics and strategies for growing and developing the firm.

**The Washington Redskins Mission, Vision, and Values**

The mission of this organization is to provide resources that can be seen offering genuine opportunities for Tribal communities. The organization believes in working as partners for tackling the troubling realities that a number of Tribes face across the state. When it comes to the Foundation, it tends to utilize the national platform for addressing the challenge in the daily lives of Native Americans.

**Why Facebook Ended Up on the Most Hated List**

In the past year, it has been seen as a string of public relation disasters hitting social media giant Facebook. Facebook Inc. has undoubtedly made its name in one of the most hated companies in America due to certain reasons. It was identified that access to the data was given to the Political research firm Cambridge Analytica by Facebook. The matter of fact is that the access was given improperly. A number of stories from that time have trickled out regarding how social media has been seen mishandling the ways foreign countries used information for influencing the elections of United States Presidency 2016. Due to these factors, Facebook made its name on the most hated companies in the U.S.

**Why Washington Redskins Ended Up on the Most Hated List**

There is no doubt that the year 2018 was considered to be quite rough for the Washington Redskins in both on and off the field. There are multiple factors which lead to making the name of the organization in most hated companies in America. One of the main criticism that the company face is the name of the organization "Redskins." The reason for that is quite simple as some people consider it a racial slur. It has been reported by a number of cheerleaders that the company has done degrading treatment with them such as forcing them to pose partially nude for a photoshoot. Apart from this, the company took a lot of heat when it acquired linebacker Reuben Foster on waivers. The reason for that lies in the fact that he was arrested on account of domestic violence.

**Recommendations for Facebook**

Facebook is a big organization, and there is no doubt that the organization is in a high need to remove its name from the op hatred companies in America. In order to accomplish this mission, Facebook Inc should clear the assumptions and accusations that have been made on them in the past year. Moreover, the organization has also been accused of not speaking up on hot topics. Therefore, Facebook can address the issues itself, and it may undoubtedly lead to a victory over accusations.

**Recommendations for the Washington Redskins**

When it comes to the Washington Redskins, the organization has a lot of things to address. First of all, the brand name of the company is seen to be disturbing a lot of people, because it is acting as a sign of racial discrimination. The organization should probably modify the brand name. Apart from this, the organization should be very careful while creating partnerships and must take some guidelines before acquiring any linebacker again.

Work Cited

#### "Facebook Inc.’S Mission Statement & Vision Statement (An Analysis) - Panmore Institute." Panmore Institute. N. p., 2016. Web. 10 Apr. 2019.

#### "Who We Are | Washington Redskins Original Americans Foundation." Washingtonredskinsoriginalamericansfoundation.org. N. p., 2019. Web. 10 Apr. 2019.

#### Suneson, G., & Sauter, M. (2019). America’s Most Hated Companies. 247wallst.com. Retrieved 10 April 2019, from https://247wallst.com/special-report/2019/01/10/americas-most-hated-companies-6/2/