Student's Name:

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Date:

**Proposal**

Pop culture is made up of music, arts, movie, fashion, and celebrities. It makes people learn about the various ideas, images, attitudes, and beliefs associated with a particular culture. Pop culture targets everyone in society despite his or her age influencing their trends, tastes, behaviors, and thoughts (Godsil, 26). The media has played an enormous role in making pop culture popular. However, pop culture has led to moral degradation in society today.

Pop culture has played an enormous role in changing the code of dressing in society to very provocative ways hence promoting sexuality. Through pop culture, people view celebrities in magazines, music, or movies wearing some half-naked clothes (Godsil, 104). Ladies and some teenagers see some of these celebrities as their idols or role models hence imitating their mode of dressing. Some youth go ahead to even imitate their way of living, like taking alcohol and drugs. Moreover, indecent dressing, in turn, leads to sexual immorality in the society. Due to pop culture, women in society are now treated as sexual objects by men (Godsil, 34). Men get to be attracted by women based on seductiveness or sexual engagements. On the other hand, for women to be loved, they tend to make changes to their body appearance to look desirable and seductive.

Moreover, popular culture has led to increased violence in society. Some music that young girls and boys listen to promotes violence, making them aggressive. Furthermore, video games and movies encourage aggressiveness in children and teenagers. The pop culture encourages people with slim bodies, while those with portly bodies seem to be unwanted.

In conclusion, teenagers and women are the once greatly influenced by pop-culture. They tend to idolize the celebrities hence copying unacceptable behavior from them going to the point of transforming their bodies and their mode of dressing. This has had adverse effects on their morality.

**Work cited**

Godsil, Rachel D. "*PopJustice, Volume 3." Pop Culture, Perceptions, and Social Change* (2016): 12-23. Document. Retrieved from: http://perception.org/wp-content/uploads/2016/05/PopJustice-Volume-3\_Research-Review.pdf