Article report

Submitted by

Assignment

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Article summary

In Mutz & Rao’s article , “The Real Reason Liberals Drink Lattes. PS: Political Science & Politics” provided the concept of “latte liberal”. Assuming there is pragmatic support for a positive association among latte drinking and liberal ideology, but to find out why was the challenge. There are three hypotheses used in this study including; first says that the relationship arises because latte drinking is common at coffee shops. Secondly, there is relation of liberal ideology and drinking coffee from the financial point of view. The third thesis states that there is an effect of gender as well because it is established in US politics that females drink more latte than men.

For this study, national survey self-report method utilized to find out drinking coffee habits, and ideology. For this study more than 1500 individuals were surveyed in 2014.According to the result of this study , an essential reinterpretation meant by “latte liberal.” (Mutz & Rao, 2018). The expression does not advocate fiscal hypocrisy, if income were the key cause liberals were more probable to drink lattes. Nothing worthy find out from this study however it is observed that behavior grounded on the basis of any product my work either positive or negative or both.

Criticism

In data collection demographics are not mentioned . It may affect the behavior and attitude of respondents. Another thing that is not mentioned is regarding sample is how many females and females surveyed. May be the number of males were more than females so it can also affect the result of study. one of the most important assessments of the validity of a sample procedure is representativeness, as a property that ensures the reliability and reliability of information about an object obtained during the study. Meanwhile, an analysis of the special works of domestic and foreign researchers shows us the presence of serious disagreements regarding the content of the term “sample representativeness” as the initial category of the theory of the selective method.

In turn, various interpretations of this term make us think about the limits of applicability of the selective method. Moreover, the questions are not so much in what studies apply this method, but how the sampling procedure should be built, what types of sampling are most effective in specific research conditions, what is the relationship between the nature of social objects and the organization of the sampling procedure, and finally, what the same is “representativeness”. Of the three types of studies of universal, local and selective, the latter is used most often. Since pragmatic research is continually meant at gaining precise and impartial, quantitative social evidence, it is significant to confirm, when directing it, that the information customary is mainly illustrative. Consequently, the accuracy of the selection is very important.

The goal of this study is to see why latte drinking associated with liberal ideology. Is there connection in these two concepts or is it merely a misconception. Affinities among routine and ideology promote stereotyping and social disintegration initiate in this study. Arguments are well presented to support every thesis and many examples as well provided to clarify the purpose of this study. “Michael Dukakis proposed that planters in the breadbasket of USA remedy their economic illness by producing Belgian endive”(Mutz & Rao, 2018, p.766). Overall the purpose of this research fulfilled because the only reason of this study was to find out association among latte and liberal ideology as well to predict behavior. Overall good argumentation method used in this study.

References

Mutz, D. C., & Rao, J. S. (2018). The Real Reason Liberals Drink Lattes. PS: Political Science &

Politics, 51(4), 762-767.