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[Name of the Writer]

[Name of the Institution]

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**D1. What products and/or services do you sell?**

Trinity specialized in electrical and electronic software reflash to improve quality and process challenges and provide the support necessary to make things right especially for automotive manufacturer.

**D2. What problem does your product and/or service solve?**

Serving the Automotive Quality market. The service provide the support necessary to make things right like operations and quality improvement.

**D3. Who are your typical customers?**

Automotive Companies such as Ford Motor Company and General Motors and its suppliers such Continental, Magna, Clarion, Flextronics, Methode Electronics and Aptive for supporting their challenges with electronic modules to be able to assemble a series of diverse technical teams aligned to Canada’s diverse communities to deliver the expected results again and again as demanded by the client.

**D4. What drives a sale / what causes people to purchase your product and/or service?**

People purchase service because Trinity focused on three core values such as professionalism, competency and rapid response and followed global quality standards such as ISO and other automotive centric quality models to maintain one of the well sorts after human capital quality resources in the industry.

**D5. What makes your products/services/IP unique and competitive?**

Professionalism, competency and rapid response and followed global quality standards such as ISO and other automotive centric quality models.

**E1. What are some of the key business milestones you have achieved since starting? For example, sales and export growth, research and development commercialisation, entering new international markets, or expanding and growing in existing markets?**

Under Dunstan Peter’s direct leadership, today Trinity operates over 9 companies in Canada. Since the past year Trinity has been working to make a permanent operating base in China, India and expand its presence in Mexico and US markets serving expanded automotive and manufacturing client base. To date, on behalf of its 285 plus clients, Trinity’s teams have travelled and worked all over North America, Asia, as well Europe and Australia. Trinity developed high end testers and two other new technology products and sold over for over 1M and expected much more revenue this year.

**E2. Was there a specific deal or international partnership that had a major impact on your bottom line and, for example, allowed you to invest in more staff, expand to other markets or sell to a new customer? Provide quantitative results if possible.**

Services to Tier 1 and OEM allowed Trinity to establish a dedicated team with core human and service values same as Tier one automotive engineers and technicians.

The success began by seeing an opportunity at Ford Motor Company and General Motors and its suppliers such Continental, Magna, Clarion, Flextronics, Methode Electronics and Aptive for supporting their challenges with electronic modules to be able to assemble a series of diverse technical teams aligned to Canada’s diverse communities to deliver the expected results again and again as demanded by the client

**E3. Please outline what your business has done that can be considered innovative and/or market-leading in your specific sector. For example, impact on the industry overall, your product innovation, supply chain improvements or application of R&D.**

Trinity specialized in electrical and electronic software reflash to improve quality and process challenges. These services differentiated Trinity from its competition and added value to customers. Trinity Tech and today Trinity Group of companies are operating and delivering high-quality products and services to its customers in North America and Globally. Trinity is now working to create a series of products and additional services associated to the evolving automotive industry to focus on autonomous and unmanned aerial vehicles and high end automotive, electronic and electric related diagnostic products and services.

**E4. Please outline how your business has differentiated its products and services from those of your competitors:**

As to its secret to success, Trinity’s senior team members, team leaders, and managers are all qualified engineering personnel allowing Trinity with the added advantage against its competition in maintaining highest levels of quality standards. In the past year, Trinity has established a new Quality Engineering aligned product development and consulting company to provide a series of mechanical and electronic quality measurement and diagnostic products to enhance automotive parts manufacturing and vehicle production.

**E5. If relevant, please outline how your products/services deliver environmental benefits, reduce environmental impact, and contribute to long-term sustainability:**

**F1. How has your business adapted to working internationally?**

Trinity has been working to make a permanent operating base in China, India and expand its presence in Mexico and US markets serving expanded automotive and manufacturing client base

**F2. What strategies have you employed to achieve international business success? For example, product adaptation to meet customer preferences, building relationships with distributors/buyers, attend**

Trade events, digital delivery, repackaging as well as Dunstan believe that “Success is about helping people, capturing their hearts and blessings as you pursue your dream as well as building relationships with distributors/buyers.

**F3. Do you source more than one third inputs from outside of your country? If so, please comment on the risk strategies you have in place.**

**F4. How will you ensure sustainable export success?**

We will ensure sustainable export success through analysis of our investment, trade, technology and entrepreneurship as part of a broader industrial strategy.

**F5. What key investments do you propose to make in the next 12-18 months?**

Trinity is investing on working to expand its core offering to create a series of products and additional services associated to the evolving automotive industry to focus on autonomous and unmanned aerial vehicles and high end automotive, electronic and electric related diagnostic products and services.

**F6. If you have nominated your CEO for the CEO of the Year Award please provide reasons why he/she should win:**

The way he recognized, encouraged, motivated, staff and helped them to contribute in organizational growth and success. Beyond that, the CEO has been found a Credible, Conflict embracer, Receptive, and vision minded person who played huge part in success of the business/company.