Name of Student

Name of Professor

Name of Class

Day Month Year

**About Our Company**

ALWAL TRADE is an emerging startup that sells fashion products on online platforms. Primarily, women are the dominant consumers of these products. The company is committed to going an extra mile to offer the most scintillating, comfortable and optimum platform to the consumers. Since the brand is based on the model of E-commerce, the critical aspects as price, delivery and quality are thoroughly addressed. The motto of the startup is enabling each person with access to excellent products to look beautiful. We look forward to providing 100 authentic products at the best price.

In addition, the provision of quality is the topmost priority in ALWAL TRADE. The brand constitutes not only women's collection but also kids and men's collection. In the contemporary era, selling fashion product has assumed an instrumental role in the paradigm of E-commerce. We are essentially aware and are committed to being honest. The access to beauty products ought not to be made challenging for the consumers. If a brand nurtures the values of integrity in true letter and spirits, quality is never compromised at the cost of low price. Above all, we are resolute in delivering the fashion products without delays, quality or pertinent issue faced by the consumers. Such unwavering is our commitment to observe the principles of commitment and integrity. The consumers will not only be able to utilize the product but they will be stunned by the results after using the product. ALWAL TRADE strives for becoming a potential source of inspiration for the women to evolve the style and beauty. The availability of more than hundred impressive products online gives a wide spectrum of options to the consumers. The bottom line is that ALWAL TRADE is dedicated to becoming the hub of offering amazing beauty products in best price and excellent quality.