Organizational Survival Strategies

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Managing a business is not an easy task; it takes a lot of courage and wisdom for a businessman to run the organization and that also in such crucial times. The businessperson should have a risk-taking attitude in addition to a deep insight into the current and upcoming situations so that he or she can cope up with them in advance and design their strategies accordingly. In the current times of the rigorous competition between various organizations, every organization should know survival tactics or survival strategies. These tactics are important because of the dwindling political, social, and financial conditions in the world.

The health organizations are not safe from all these threats; they also to cope up with the dangers swirling in the market and make sure that their health care or medical facility is prospering successfully. The topmost survival tactic that health organizations should adopt is to create space for more and more patient accommodation (Jacobson, Dalton, Berson‐Grand, & Weisman, 2015). It may become a serious threat or issue for a healthcare organization if the footfall or the sick patients is more than the space available for their treatment, and an opportunity for the competitors to take advantage of this situation.

Another major survival tactic for healthcare organizations is to keep the turnover of the staff as low as possible. This survival tactic is necessary for all organizations irrespective of their area of work, however, hospitals, medical centers, and other healthcare facilities need to take special care in this regard as it may affect the health of the patients in a very serious manner. Lastly, the third and one of the most important survival tactic is to keep the medical stock up to date. The medical stock like medicines and the surgical inventory should always be available and up-to-date (unexpired products) otherwise it can cause serious harm to the patients’ health, and can even cause death.

**References**

Jacobson, P. D., Dalton, V. K., Berson‐Grand, J., & Weisman, C. S. (2015). Survival strategies for Michigan's health care safety net providers. *Health Services Research*, *40*(3), 923-940.