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Communication and Culture

**What is Communication?**

Communication is the ability to share thoughts, feelings, and idea which is the basis of all human contact. According to many communication scholars, Communication can be defined as;

* *“The process of sharing ideas, thoughts, and feelings with each other in commonly understandable ways.”*
* *“The process of sending and receiving verbal and nonverbal messages to create shared meaning.”*
* *“A two-way process of exchanging information” etc.*

In terms of components, there are seven main components that encompass communication. While the characteristics of communication include Symbolic Communication, Interpretive Communication, Transactional Communication (actional, interaction, and transactional models), and Contextual Communication.

The process of communication refers to the passage of message or information from the sender to the receiver by a specific means or channel while eliminating and reducing barriers that impact its speed/pace (Joann Brown, N. P). The static term involved in the communication process are people, relations, activities, objects, and experiences.

**What is Culture?**

Culture is defined as “*Culture is a learned set of shared interpretations about values, norms, beliefs, and social practices; that affect the behavior of a comparatively large group of people/individuals.”*

Based on the above definition, there are main eight characteristics that comprise the concept of culture. Each of the components of culture has the same value and importance. Beyond that, culture includes food, religion, the way we wear ad what wear, music, language, and beliefs of someone regarding what is right and what is wrong and thousands of others things of life. Culture has several impacts on the life of someone and it affects one’s life in many ways (Joann Brown, N. P). It (culture) mainly and usually affects behavior, values, norms, thoughts, and the way of living.

In terms of linkage, culture and communication have a very strong link. According to, as communication is seen as the process the same is with the culture. But, culture is not fixed all the time and it changes with time a and events in a society or community while communication stays fixed and static even always but the way communication is done changes up to some extent.

Work Cited

Joann Brown. "Intercultural Communication. Florida International University. N. P., 2013. Web. 19 Sept. 2019.