**Discussion**

**Name**

**Affiliation**

**Date**

In the field of nursing assessment administration, there are multiple factors that affect the relationship of C-NET with clients. The first one is an effective strategy for the scheduling of tests. A strategy is an outline or idea that assimilates the chief objectives and rules, and at the similar time, establishes the intelligible order of the activities to be continued. A correctly formulated plan aids to put in order and allocate the resources of an association, based on both its qualities and internal shortages, to attain a feasible and unique state, as well as anticipate imaginable variations in the environment and the unexpected circumstances. Therefore, the strategy for carrying out the scheduled test at the right time is very important (Thaichon & Quach, 2015).

The second most important factor for the testing agency is to protect the papers from the stuff and nursing students as they may get leaked before the assessment dates and this will benefit some particular students while benefitting the others. This has to be taken into consideration by C-NET. The third most important factor is the competition because if C-NET does not provide a quality environment for assessment, the client will eventually look for the alternative testing agencies and there is a lot of competition in this area. Any mistake will encourage the client to build their relationship with any other testing agency. Therefore, this is important to consider. What needs to be done by C-NET is to establish coherent, coordinated and relevant lines of action that allow it to achieve its goals, in a quality environment, and efficiently (Palmatier, Dant, Grewal & Evans, 2006). The two vital questions in this regard are:

1. What would be the strategy of C-NET in case if more than 20 clients ask it to schedule the assessment on the same day?
2. What measures are required to ensure that the papers are not leaked before the assessment?

## References

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