Denmark

Your Name (First M. Last)

School or Institution Name (University at Place or Town, State)

**Denmark**

**I. Introduction**

 The dominant religion of a region has a great impact on the business. Every individual who wants to enter into the market of the specific region has to consider religious and cultural impact of the market. Denmark is a little country whose social solidarity is moderated by provincial customs of rustic, urban, and island networks with refinements dependent on neighborhood language, sustenance, and history (“Culture of Denmark - history, people, clothing, traditions, women, beliefs, food, customs, family,” n.d.). In Ringsted, there is the essence of a strong historical presence. Protestant is the major religion of the region. These entire religious, cultural elements influence the business market of the city.

**II. Body**

 **1**. Social solidarity is moderated by provincial customs of rustic, urban, and island networks

 with refinements dependent on neighborhood language, sustenance, and history

 a. Ringsted is the region where protestant is dominant

 b. The Church of St. Bendt is the main structure left of Ringsted Kloster, the Benedictine

 cloister that torched in the eighteenth century (“Sct. Bendt’s Church,” n.d.).

 **2**. The number of monuments and churches in the region

 a. People of Ringsted are hostile than being extremist towards their religion and traditions

 b. Ringsted Festival began as a brilliant thought in 1990 by Anders Sorensen ("Identifying

 Managerial Approaches In Implementing Controls," n.d.)

 c. The celebration happens on the grounds around the medieval church St. Bendts from

 1170'ies.

 **3**. The Festival comprises of market squares exercises, road entertainers, knight competitions

 a. The work was less requesting in unique abilities other than accommodation, yet at the

 same time required dependability, diligent work, serving nourishment, cleaning behind

the stage rooms and adjusting the stars, before amid and after their execution which

 implied 8-hour services (Ramallah, n.d.).

 **4**. Businessmen have to use managerial approach to manage the differences. The best

 approaches for the region are clan control and market control (Pedersen, n.d.)..

 a. Clan Control addresses qualities, shared standards, convictions, corporate culture, and

 casual connections to direct worker practices, conventions, and encourage coming to of

 authoritative objectives

 **III. Conclusion**

 To handle the religious and cultural influence, businessmen should adopt market control

 approaches. They can use different strategies to attract customers because most of the

 consumers in the region are tourists.

References

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