Client’s name

Professor’s title

The title of the course

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We Believe: The Best Men Can Be | Gillette

The field of anthropology dictates a critical view of the world with a humanistic approach towards each person. In the same lieu, the video depicts numerous issue engraved in the roots of our society today like bullying, racism, harassment etc. The message conveyed by the videos is that such facts have been existing in our society for so long that they have been mystified. However, the author consistently reiterates to not regard them as a part of our cultural and social identity and not conform them with cultural constructionism as they are social dilemmas that society needs to be gotten ridded of.

The foremost of these evils is connotative and exists in almost all societies now i.e. racism. Racism isn't a disease but in fact needs to be regarded as a societal malfunction and an inter-subjective element of the society. Owing to increased pluralism, it is in fact one of the biggest dilemmas of the society today. It is essential to realize here that just as shown by the video, one can’t simply don't cure racism but it’s something that has to fade in time. It will fade when we tackle the laws that create differences based on race. It will disappear when we improve education for everybody. One can play their role in reducing it by consistently refusing to dignify bigotry by engaging with its offers of “rational discussion.” Moreover, one can also isolate it by excluding it from community dialogue and refuse to tolerate bigoted expression, again, not by “countering it with rational argument,” but simply with the verbal equivalent of slapping it across the mouth just like the people in the video who earlier regarded fighting as “boys will be boys” were now treating each other with love resect and equity by saying “This is now how we treat each other”.

Another societal polyvalent evil might be gender discrimination. The main driver of sex disparity lies in male centric societal perspective. As per various popular anthropologists, male centric society is an arrangement of social structure and practices in which men overwhelm, mistreat and abuse ladies. Exploitation of women is a well-established social practice of customary social orders. The arrangement of a man controlled society has led to its legitimacy and assent in our religious convictions. Sexual orientation and disparity start from obsolete perspectives created many years back. Society has been agonizingly moderate at recognizing that, truth be told, sex has little impact on capacity except for generation. Over the years, the genders have been placed in boxes i.e. “girls wear pink, boys wear blue or that girls play with dolls, boys play with train sets or that women are the homemakers, men are the breadwinners”. The video in view also highlights the stark reality of the sexism and gender inequality we face daily. There are a variety of different causes behind it including ignorance about other peoples, cultures, ethnicities, backgrounds, etc., lack of empathy for those who may be different from oneself, fear of the unknown and those who are different, feelings of helplessness and scapegoating others for that feeling, jealousy towards others perceived to be better off, desire to belong with a group for which hate is the common factor. As adults, the best ways to push back against gender norms are to do the things we like to do without worrying about it being “unmanly” or “unfeminine,” respecting other people’s expressions of gender, questioning our assumptions, and trying to see things from the opposite gender’s point of view.

Women Harassment is one of the biggest issue in the country right now. There are thousands of women suffering every day. According to the survey it was found that 70% of the cases in our country are not reported. It means the stats which we are seeing is only 30% of them. In most cases the reason is untoward, it is also the biggest concerning fact. They are saying that they are afraid of the society, afraid of the people around them. People don't look her the same way as she was before and some might tell her to stay quiet. But just like the video establishes, she needs to break down her barriers and voice out against this injustice.

Another important dilemma raised by the video is of fighting against bullying. Generally, those who bully others are looking for superiority over others and that is why they focus on something unique about the person being bullied. The bully has low self- esteem and regard for one’s own self. So they put other down in order to get superiority. Just as seen in the video, research shows that around 66% of bullies are male. For guys, it is discouraged to show any sign of emotion in the society. So the boys especially who are in teenage start to respond with aggressive behaviors as a way of coping with the issue that affect them. The only cure to the situation of bullying is to stand up for individual’s rights or your own and nip the evil in its very roots. Since bullies are afraid of others in reality, a real life confrontation might dissolve the issue instantly. The need of the time is to put an end on these dilemmas to eradicate them from becoming a part of our cultural identities.