Student’s Name

Course Instructor

Course Title

Date Due

1. **Name of Company and Ticker Symbol**: Exxon Mobile
2. **10-K Report**: [https://cdn.exxon the company mobil.com/~/media/global/files/summary-annual-report/2017-summary-annual-report.pdf](https://cdn.exxonmobil.com/~/media/global/files/summary-annual-report/2017-summary-annual-report.pdf)
3. **Company Website**: [https://corp the company orate.exxonmobil.com/en](https://corporate.exxonmobil.com/en)
4. **Value Line's Per Share Financial Data:**

|  |  |  |  |
| --- | --- | --- | --- |
| Year | 2016 | 2017 | 2018 |
| Value per share | 54.51 | 57.65 | 68.40 |

1. **Value Line's Annual Rates of Change:**

|  |  |  |  |
| --- | --- | --- | --- |
| Value Line Per Share Financial Data | 2012 | 2013 | 2014 |
| Average Annual Price/Earnings Ratio | 10.7 | 12.3 | 12.8 |
| Earnings per Share | 8.09 | 7.37 | 7.60 |
| Dividends per Share | 2.18 | 2.46 | 2.70 |
| Cash Flow per Share | 11.83 | 11.48 | 11.86 |

|  |  |  |  |
| --- | --- | --- | --- |
| Value Line Annual Rates of Change | Last 10 Years | Last 5 years | Next 5 Years |
| Annual Rate of Change in Sales | -0.5% | -8.0% | 9.0% |
| Annual Rate of Change in Earnings | -7.5% | -17.0% | 18.0% |
| Annual Rate of Change in Dividends | 9.0% | 9.0% | 3.0% |

1. **Top 5 Risks**

Low prices of oil are one of the most significant problems which have been affecting the business operation of the company. The high costs of oil reduce the company's ability to widen its profit margin. Besides, reduction on reserves is another top risk of the company ("World Oil and Gas Council Names ExxonMobil 2018 Large-Cap Company of the Year and Explorer of the Year"). When prices of oil go up, the company's ability to have reserves reduces the due reduction in profit margin. In addition, shifting gears is also a more significant risk to the company because shareholders usually consider investing in large and expensive projects which takes an extended period. This can make the company shift its operation to achieve the expected goals.

Furthermore, sustainability issues are also one of the most significant problems is likely to face. Since the company deals in oil products, there is a likelihood of environmental pollution which may make the company face legal actions. Lastly, finding business opportunities in tough times is another risk the company can face during to lack of proper long term problem strategies.

1. **Evaluation**

According to the information above, the company's sales have been increasing gradually yearly. As such, it is possible the management to achieve annual goals of the company. Besides, the management should pay attention to potential risks such as sustainability cases which are likely to affect the company's business activities now and in the future.

Works Cited

"ExxonMobil Chemical Company." Crunchbase, www.crunchbase.com/organization/exxonmobil-chemical-company#section-overview.

"World Oil and Gas Council Names ExxonMobil 2018 Large-Cap Company of the Year and Explorer of the Year." ExxonMobil News Releases, news.exxonmobil.com/press-release/world-oil-and-gas-council-names-exxonmobil-2018-large-cap-company-year-and-explorer-ye.

Exxon Mobil. "2017 Summary Annual Report." cdn.exxonmobil.com/~/media/global/files/summary-annual-report/2017-summary-annual-report.pdf.