# Student Name:

Professor Name:

Subject:

Date:

Hershey’s Case

# **Statement**

No, the corporations are not incapable of exercising ethical and moral judgments. The company under consideration is taking on many activities that have not been forced by any outside agent or law enforcement agencies. In the following lines, I will observe the activities undertaken by the Hershey’s company to exercise ethical and moral judgments.

## *Corporate Social Responsibility*

The company is focusing on various stakeholders while conducting the business. The major focus of the company is on the shareholder’s value maximization. The company is also involved in some social activities that are not forced by any external party on the company (Daniels fund ethic initiative). The involvement in such activities shows that the company is following the path that was shown by the founder of the company. This policy of corporate social responsibility involves aspects like a market place, environment, workplace, and community.

## *Marketplace*

The business practices applied by the company adhere to fair and ethical business requirements. These aspects are achieved by keeping the integrity of supply as a major goal. The company not only focusses the products but also the people and processes involved in the production. Cocoa has been the primary focus of the company and it has taken many initiatives to ensure that sustainable coca growth is achieved. These steps also include an effort to improve the situation of labor working in the industry.

There are certain consumer health initiatives sponsored by the company which includes a national level initiative to promote balanced living. There are many physical games that are sponsored by the company across the United States.

## *Environment*

It is important for the company to maintain an environment that is not only healthy for the current generation but also for the generations to come. There are many steps taken by the company to minimize the impact of its operations on the environment. The provision of sustainable palm oil is one of the most important initiatives of the company. The majority of palm oil is extracted from the African fields of palm trees. The company joined the roundtable for sustainable palm oil which makes it a must for the company to purchase palm oil from only certified suppliers. The company has also made sure that it purchases paper from suppliers that have been certified by certain bodies. For example, the forest stewardship council or sustainable forestry initiative. The usage of packaging that is easily recyclable is also an initiative taken by the company. The company has a number of production plant who do not put any of their wastes to the landfill. Non-Recyclable waste becomes a source of fuel in order to produce some energy.

## *Workplace*

The aim of the company is to provide higher value to the employees and make the company a place where more and more people desire to work. The company focusses safety, wellness, openness, and inclusion. There was a strike by some international students because one of the contractors misguided them and paid them lower. Ultimately the contractor was fined a hefty amount by the concerned authorities. The workplace practices have been improving for the company and it has also been awarded my high ranks regarding corporate social responsibility. There was a program launched by the company to include the physically and mentally hampered in the workplace (bhandarkar and Rivero).

## *Community*

The company is taking part in the philanthropic activities through the Milton Hershey School that helps orphan boys to live in a family atmosphere and provide them food and shelter. In order to involve the employees in such activities, the company started a program named dollars for doors which allowed a certain amount of money to be paid to the employees who participate with the community for more than 50 hours.

All the above activities have been undertaken by the company without any pressures from any third party or law enforcing agencies. Thus justifying my stance.

# **Works Cited**

bhandarkar, Malik and Tarcisio Alvarez- Rivero. "From supply chains to value chains: A spotlight on CSR." Nations, United. *Industrial Development for the 21st century*. New York: United Nations, n.d. 387-395.

Daniels fund ethic initiative. "https://danielsethics.mgt.unm.edu/pdf/hershey-case-update.pdf." 2016. *https://danielsethics.mgt.unm.edu.* 14 July 2019.