[Your Name]

[Instructor Name]

[Course Number]

[Date]

Business and Management

**Answer No 1**

**False Ads**

The false ad is a type of ad which conveys something that is not the actuality or reality. It means that a false ad is the one that contains something different from reality. False ads or tort of publishing any advertisement which contains an untrue and misleading representation which has made knowingly to promote the sale of a product or service.

The first ad is a social media ad that offers comparatively inexpensive advertisement. This ad is used to reach a particular segment for getting them engaged. While the second one is a display order which includes advertisement in digital and newspaper ads. This is the updated version of ads which involves buying a specific space on a site to target a particular group.

The first ad can be considered false because it covers the things that are beyond the reality means showing something else than what they actually offer. While the second one is not false because it conveys almost exactly what the company offers.

**Answer No 2**

**Data System Administrator**

Telecommunicating employee can take advantage of scam by utilizing the data he/she has access to for the purpose to fulfill his or her concern. He/she can use the data of the company for the personal concern like he/she can increase overtime duration to increase their salary.

Yes, the farmer employer or background check reveals this to the new employer because it is legal that any employer hiring an employee has the right to gain information about the employee from his/her employer he/she has worked with last time.

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