Ethics

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1. The modern century-world is ruled by capitalist trends and practices. Every mega-firm gets involved in some mega -scams that become a source of a bad reputation for the people working in that environment (Knights, 2019). Many ethical issues are involved in those mega- scams, and so is the case with the SNC Lavalin. This is the Canadian firm which is known for its remarkable engineering projects. However, this organization is also involved in ethical issues such as bribery and fraudulent means to get contracts. It is reported that people in the top echelons such as CEO, senior workers and the people from federal party were the real culprits in this misadventure (A closer look at SNC-Lavalin’s sometimes murky past | CBC News, 2019). CEO Pierre Duhaime was accused of the “blindness” as one reports suggested it. All these frauds and bribery generated revenue for the organization but gave birth to ethical dilemmas. Such acts ran counter to several ethical and moral philosophies.

Consider the case of Utilitarianism where is focus on the concept of “greater good” (Hollander 2019). This mega scandal went against this collective good and focused more on individual benefits. The chief officer in this scandal was least concerned for the immoral ramifications of his actions. Besides, the CEO is also involved in abrogating the “Ethics of Duty “which establishes any act is right or wrong only under the series of considerations, not under the influence of consequences (Azadegan, 2018). If senior employees are taken into account, they reflected the philosophy of “Egoism” as they wanted to satisfy their ego by opting for corrupt means and methods. If politics is concerned, federal political parties benefited from donations and lobbying. This involvement of SNC Lavalin was also the negation of “Virtue Ethics” theory because the firm did not perform the correct actions which are a prerequisite in having the moral character for (Sison, Ferrero, and Guitián, 2018). As a big asset in society, it should have been more responsible and ethical in its performance, but it performed miserably in ethics and morality.

2. The stakeholders affected by this ethical issue of SNC Lavalin are diverse. The people in Canada came under its brunt, and so is the case with people in other countries. This unethical situation captured the attention of many people on a massive scale worldwide. Nevertheless, the people who were more affected by these ethical issues are those who were not involved a bit in this unethical situation. Even this is speculated that around nine thousand workers may lose their job if some conviction is pursued in the court against SNC Lavalin (An economic reality check on SNC-Lavalin: Are 9,000 jobs really at stake? | CBC News, 2019). Overall, some fifty-thousand employees are associated with the firm and this scandal has become a looming threat for all of them. This risk is severe for those who are from poorer nations or based in those nations (Canada’s SNC-Lavalin Decisions Affect People in the World’s Poorest Countries, 2019). Such people are not much important for the Federal Government as they are not Canadian nationals having legitimate vote bank in society. Furthermore, this SNC Lavalin is a bad repute for all mega organizations as well. As a result, this ethical issue has many stakeholders from diverse backgrounds.

3. The issue of SNC Lavalin and some other ethical issues exist in this modern world. However, they are devoid of solutions. These ethical issues such as bribery and fraud can be handled with pragmatic anti-bribery laws and policies (Corporate Bribery: What to Watch Out For and How to Stop It | EVERFI n.d.). These anti-bribery measures should be inculcated in the training and development process in organizations. One approach could be the strategy adopted by Pepsi which has implemented an ethical code for the elimination of bribery from the organization (Duh, Ye, and Yu 2018). This code of conduct is all-comprehensive in approach which trains and motivate workers to avoid fraudulent means with the help of inspection teams and ethics officers. Besides, the due focus is now given on promoting integrity and ethics in all leading organizations. Walmart is another story which is eliminating these frauds and bribery from its network by having serious checks on employee’s practices (Rarick et al. 2018). Moreover, the most effective step is to raise awareness among leaders and masses about the negative function of bribery so that they avoid it in letter and spirit.

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